St. Lawrence Market® presents

Arts AT THE MARKET

2017 CALL FOR APPLICATIONS

ST LAWRENCE MARKET

PROGRAM BACKGROUND

The St. Lawrence Market Complex is a vibrant and inspiring part of Toronto's history and a constant hub of activity in the heart of the city. For each of our merchants, vendors and artisans, the Market is their life's work; their pride, care and singular passion is the reason, 213 years later, the Market continues to thrive.

This is an exciting time for the St. Lawrence Market Complex and a key period of transition, in preparation for the North Market Redevelopment. The exciting new Arts at the Market program provides local artists and makers with a unique opportunity to exhibit their high-quality handmade items at this popular destination for locals and tourists, animating the Market's outdoor areas with evolving product offerings for the duration of the redevelopment.

Arts at the Market draws on the longstanding tradition of fine handmade goods at St. Lawrence Market and celebrates the unique talents of local artisans. These artisans will fill the outdoor spaces of the Market with fresh, lively and creative energy from Easter through to Thanksgiving, adding vivacity to the Complex. The distinctive blend of local arts and crafts is matched only by the variety of high quality fresh food items found inside St. Lawrence Market. Arts at the Market is a wonderful complement to the #1 Food Market in the World.

APPLICATION QUALIFICATIONS

The following requirements must be met in order to be considered for Arts at the Market:

1. The applicant must be the designer and be involved in the creation and production of the products being sold.

2. The applicant's product(s) must fall within the permitted arts and/or crafts categories arts listed below:

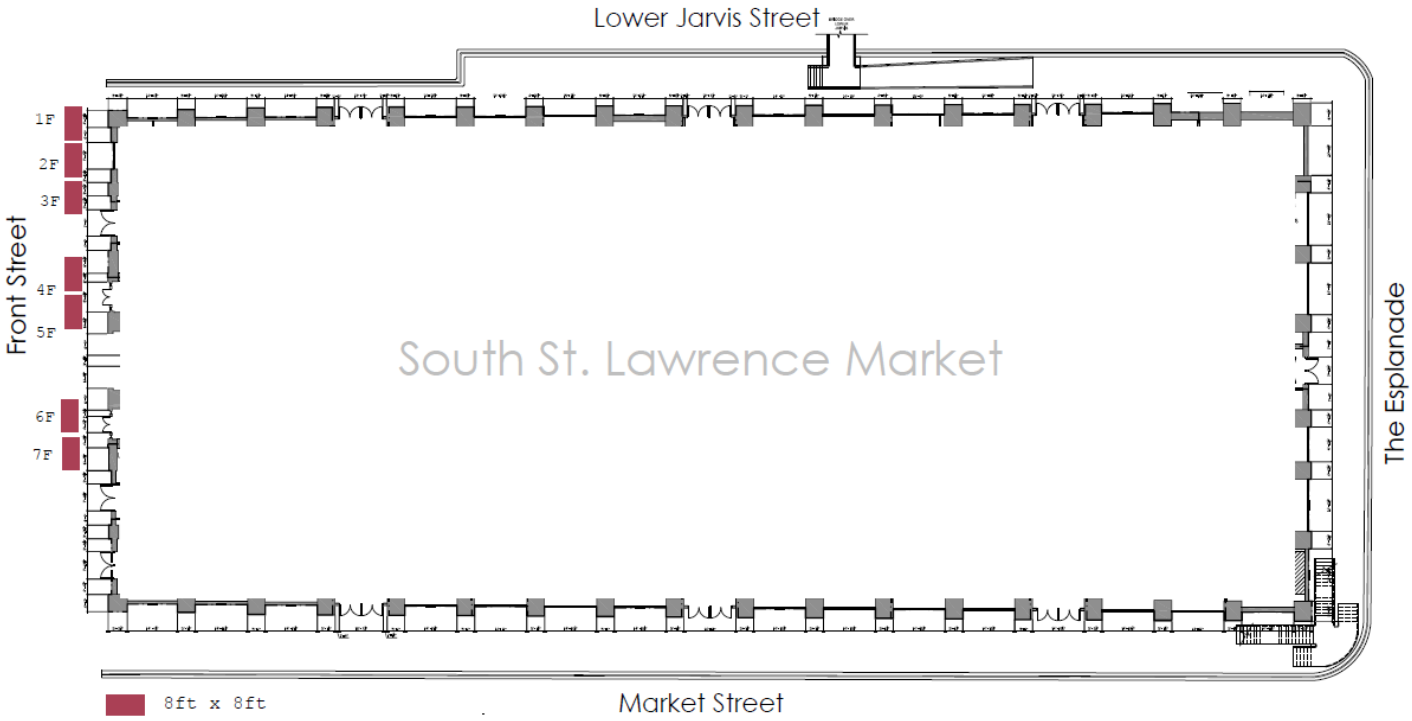
Permitted categories of products include:	Categories of products that are not permitted include:
Group A – Jewelry – Fashion Accessories – Textiles/Fabric Arts/Silks – Household Products **Group B** – Sculpture – Ceramics – Woodcraft – Metalwork – Glass **Group C** – Paintings – Drawings – Photography – Prints/Posters – Cards/Stationery – Books	– Mass produced or manufactured goods – Reseller products – Food and beverage – Crafts containing non-CSA approved electrical goods – Kits or goods made from kits – Second hand goods (upcycled materials are acceptable) – Skincare / Body Products

Applicants who do not meet the above criteria will not be considered.

Note that each application will be evaluated based on the quality, uniqueness and marketability of the product(s) being sold, the applicant's table presentation, and the overall balance of art and craft categories in Arts at the Market. In addition, St. Lawrence Market Complex Management welcomes applicants who have a strong social media presence and/or promote their business online or through other means.

HOW ARTS AT THE MARKET WORKS

- Arts at the Market operates on Fridays and Saturdays from April 14 to October 7, 2017.
- On the Application Form, applicants will indicate which month(s) they are interested in applying for. Applicants must commit to all dates within the month(s) that they have selected. (For example, you can select all the months from April to October, a few months, or a single month. Selections of specific days or weeks will not be permitted.)
- If an applicant is accepted into Arts at the Market, he/she will be placed into a schedule based on the applicant's requested month(s).
- Note that an applicant may not be scheduled for all of their requested months, depending on the demand for each particular month.
- Applicants who are confirmed as vendors shall each sign a permit agreement to use certain space located in the outdoor areas of the St. Lawrence South Market on Front Street. See below for map.
- Vendors must be present at their designated space for at least 50% of the time for which they've been scheduled, and can elect to have another person operate the space on the vendor's behalf for up to 50% of the time.

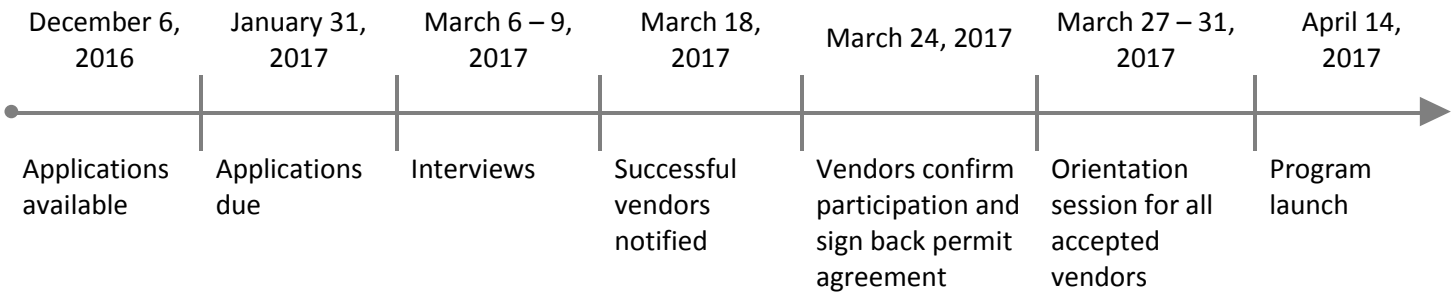


Permit Fees *(all subject to 13% HST)*

Month	No. of Weeks	Dates (Fridays & Saturdays)	Total Fee (HST not included)
April	3	April 14, 15; 21, 22; 28, 29	$180
May	4	May 5,6; 12, 13; 19, 20; 26, 27	$360
June	4	June 2, 3; 9, 10; 16, 17; 23, 24	$480
July	5	June 30 & July 1; 7, 8; 14, 15; 21, 22; 28, 29	$540
August	4	August 4, 5; 11, 12; 18, 19; 25, 26	$480
September	5	September 1, 2; 8, 9; 15, 16; 22, 23; 29, 30	$450
October (Thanksgiving Special)	1	October 6 & 7	$90

- If a vendor is scheduled for 3 or more months, he/she will receive a 15% discount on their permit fee, before taxes.
- Confirmed vendors will be required to pay a $150.00 refundable cancellation/damage deposit which is due once the applicant is accepted into the program and confirms his/her participation. All payments of the permit fees are to be made in advance on the 23rd day of the month prior to the month being paid for.
- A copy of proof of insurance as per the insurance requirements detailed in the 2017 Rules & Regulations will be required once an applicant is accepted into Arts at the Market.

APPLICATION TIMELINES



HOW TO APPLY

To apply for Arts at the Market, the following documents must be submitted no later than **January 31, 2017**:

- St. Lawrence Market Arts at the Market Application Form
  - Applicant's statement (2 pages maximum) that includes the following information:
    - Intent and inspiration behind the work
    - Description of all stages of the production process, including the applicant's involvement in each stage
    - Any other information that conveys the applicant's reputation and integrity as an artist/craftsperson
  - A list and description of all products to be sold under the Program, including the price (or price range) of each product (NOTE: any products that are not on this list cannot be sold)
- Up to ten (10) high-resolution 4" by 6" photographs of the product(s). Samples are not required

- One (1) photograph of the studio or workspace where the applicant produces the product(s)
- One (1) photograph/drawing/sketch of the applicant's display table showcasing the product(s)

Applications can be submitted in person or by mail to:

Arts at the Market ATTN: Amanda Diep, Program Development Officer
St. Lawrence Market Administration Office
105 The Esplanade
Toronto, ON M5E 2A2

For questions or concerns, please contact Amanda Diep, Program Development Officer at artsatthemarket@toronto.ca or by calling 416-392-7986. Our office hours of operation are Tuesday to Saturday from 8:30am to 4:00pm.

INTERVIEWS

- All applicants will receive a receipt confirmation email once their application is received.
- All completed applications received before January 31, 2017 will be reviewed by a jury, which will select a group of applicants to be interviewed.
- Interviews will take place between March 6 and 9, 2017.
- Interviews will include discussion and evaluation of sample products and applicants may be required to set up their products in an example display. The maximum display size will be 8 feet x 3 feet. For applicants who want to display larger pieces of art or photography, we suggest you bring easels or equipment that will permit your items to stand upright rather than lying flat on a table. Note that only the product(s) displayed during interviews will be considered.
- After interviews, the jury will select the successful vendors for the 2017 season, who will be notified on March 18, 2017.
- By submitting an application to Arts at the Market, all applicants agree that the jury has sole and absolute discretion in its selection of vendors, that the jury's decision is final, and that the jury is not required to provide details or reasons for its decisions and/or release any applicants' scores.

CONFLICTS

In the event of any conflict between this document and the Permit Agreement, the Permit Agreement shall govern.
In the event of any conflict between this document and the Rules & Regulations, the Rules & Regulations shall govern.