



ST. LAWRENCE *Farmers Market*



2017 APPLICATION INFORMATION

APPLICATION QUALIFICATIONS

All applications are reviewed by an Application Review Committee comprised of City staff and Market vendors, and are subject to a final farm inspection at the discretion of City staff prior to approval. The decision of whether to approve or reject an application is made by the City's Director of Real Estate Services or his/her designate(s) (the "Director").

There are three types of permits issued for stall(s) and/or table(s) at the St. Lawrence Market, as described below. Applicants who meet the requirements for Category "A" at the Market shall be given priority until 80% of the total number of tables at the market are occupied by Category "A" vendors. The preference for Category A vendors is subject to the desire to maintain a satisfactory mix of available products at the Market.

Category "A" – Farmers

To be eligible for classification in Category "A" a person must provide to the satisfaction of the Application Review Committee documentation indicating the location of their farm, a description of the size of the farm, a current Farm Tax Rebate Notice, and sufficient receipts to indicate a working operation, to the satisfaction of the Director.

It must be evident from the documents provided to the Application Review Committee that the vendor:

- a) Grows or raises the product to be offered for sale at the market for a minimum of 30 days; and
- b) The land and/or facility used for producing the crop is owned and/or rented in the applicant's name. The rental of the land must be a direct land owner/permit applicant transaction; and
- c) The size of the land and/or facility must be large enough to produce the required quantity of goods offered for sale at the market during the growing season; and
- d) The primary function of the land and/or facility must be farming.

If a permit holder who is currently in Category "A" sells his land and/or facility and does not purchase another farm within sixty (60) days from the date of sale, the permit to operate a stand at the Market will be revoked.

Once a permit has been issued for a vendor in Category "A" the permit holder must meet and maintain certain tenancy requirements set down by the Application Review Committee; namely:

- a) 70% of the volume of goods offered for sale at the Market during the growing season (June through November) must be grown, raised or produced by the permit holder; and

- b) 30% of the volume of goods offered for sale at the Market during the off season (December through May) must be grown, raised or produced by the permit holder; and
- c) To retain Category "A" status in the "off season" the stallholder will only be permitted to sell up to 70% products that are not grown on their property provided that those products are listed in the Foodland Ontario Availability Guide (The year is split into two seasons, the "growing season" which is June through November and the "off season" which is December through May); and
- d) Imported products will be excluded during their equivalent Ontario growing season, unless the stallholder makes an application to the application Review Committee for an exception.

Category B – Processors

To be eligible in Category "B" a person must provide a description of either their farming operation, or their processing operation, as well as sufficient receipts to show to the satisfaction of the Director an ongoing operation. Category "B" will include those vendors who:

- a) Meet all of the eligibility criteria for Category "A" with the exception of the requirement that 70% of products sold must be self-produced; or
- b) Purchase raw materials for further processing resulting in a product offered for sale at the market; and
- c) Own and/or rent a piece of land or workshop large enough to accommodate the processing of the total quantity of goods sold at the market.

Category C – Resellers

The category applies to all of those vendors who purchase goods and offer them for sale at the market without any further processing. Only those products that are complementary to products sold by Category "A" vendors will be considered for Category "C".

To be eligible for classification in Category "C" a person must submit an application form to City indicating the type of product to be sold at the market and the origin of the product.

TABLE/STALL FEES SCHEDULE *(per week, HST excluded)*

| Category | A | B | C |
|-----------------|------------------------------|----------|----------|
| Table Only | \$19.74 | \$29.58 | \$34.50 |
| Medium Cooler | \$26.08 | \$35.92 | \$40.84 |
| Large Cooler | \$30.58 | \$40.42 | \$45.34 |
| Outdoor Stall | <i>Fees vary by location</i> | | |

Each vendor who utilizes hydro in the Market building will be required to pay a flat fee of \$27.47 for the use of the electricity.

HOW TO APPLY

To apply for the St. Lawrence Farmers Market, complete the "2017 St. Lawrence Farmers Market Application Form". All applications for Category "A" and "B" must be accompanied by evidence that indicates the applicant's product is from a working farm. This could include receipts for stock, veterinary bills, etc. Each Category "A" application should also include a letter from your local Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) representative outlining your operation.

IMPORTANT: If your application is successful, you will be required to enter into an agreement in the form attached to this information package and to comply with all of the Operational Procedures and Operating Rules and Regulations of the Farmer's Market, which are attached to the form of agreement. Please review all of these documents carefully before submitting your application.

Applications can be submitted in person, by mail or by email to:
Farmers Market – ATTN: Amanda Diep, Program Development Officer
City of Toronto
St. Lawrence Market Administration Office
105 The Esplanade
Toronto, ON M5E 2A2
farmersmarket@toronto.ca

For questions or concerns, please contact Amanda Diep, Program Development Officer at farmersmarket@toronto.ca or by calling 416-392-7986. Our office hours are Tuesday to Saturday from 8:30am to 4:30pm.